

ALICJA TURAKIEWICZ

BRANDING & DIGITAL DESIGNER

Graphic designer with over 10 years of experience in the creative field · Specializing in branding, digital design, and architectural photography · Creative and analytical · Minimalist style enthusiast · Passionate about hiking, psychology, and Spanish food

FREELANCE EXPERIENCE

SISTEMA DEL SOLAR AUG 2025 – OCT 2025	GRAPHIC DESIGNER <ul style="list-style-type: none">· Produced high-quality digital and print assets for integrated marketing campaigns· Designed and developed internal presentations for stakeholder communications· Created visual assets for animation and video production Sector: Consumer & Lifestyle · Clients: Netflix, Grefusa, Nike
RODEO13 APR 2025 – CURRENT	DESIGN MANAGER <ul style="list-style-type: none">· Transform concepts and creative briefs into compelling visuals across multiple channels· Integrate stock photography into graphic materials for brand campaigns· Create and edit short videos for marketing deliverables· Collaborate with cross-functional teams to transform briefs into creative deliverables Sector: Research & Insights · Clients: Beyond Blue, Insight Platforms, Keen as Mustard, Firefish, KJT
PROVALENTIA JUL 2024 – CURRENT	GRAPHIC DESIGNER <ul style="list-style-type: none">· Provide graphic design services for the medical industry events· Design promotional assets and manage web content· Direct collaboration with clients to adapt graphic materials to their needs Sector: Healthcare & Pharma · Clients: SVFH, Hospital La Paz, Hospital La Fe
SPAINITY SEP 2020 – MAR 2021	BRANDING DESIGNER <ul style="list-style-type: none">· Led design projects from conception to delivery, enhancing visual appeal and user experience· Created complete brand identity for Spainity, Spain's largest marketplace for Spanish products· Designed user-focused layouts and graphics aligned with brand guidelines Sector: E-commerce

PROFESSIONAL EXPERIENCE

PROVALENTIA JUL 2018 – JUL 2024 VALENCIA, SPAIN	GRAPHIC DESIGNER <ul style="list-style-type: none">· Developed comprehensive graphic materials for medical industry events and conferences· Created complete event identities and web content for events with over 550 participants· Managed and updated web content using WordPress· Prepared final artwork for print and coordinated with printing houses· Successfully managed multiple concurrent projects while meeting tight deadlines Sector: Healthcare & Pharma · Clients: SVFH, SEDE, Pfizer, MSD, Hospital La Paz
ACUBIC SOLAR SYSTEMS FEB 2018 – OCT 2019 REMOTE	GRAPHIC DESIGNER <ul style="list-style-type: none">· Developed concepts, illustrations, graphics, and layouts for marketing materials· Contributed to brand recognition enhancement through strategic design solutions· Partnered with marketing team to align visual communications with business objectives Sector: Renewable Energy Technology
INSTANT LINK SEP 2017 – JUL 2018 VALENCIA, SPAIN	OPERATIONS COORDINATOR <ul style="list-style-type: none">· Coordinated loading and unloading in international express transport Sector: Transport & Logistics
TEXTIL ENERGY JUN 2017 – SEP 2017 VALENCIA, SPAIN	GRAPHIC DESIGNER (INTERNSHIP) <ul style="list-style-type: none">· Designed print and digital collaterals according to communication strategy· Refined and optimized existing images, photos, and layouts Sector: Renewable Energy Technology
MENCANTA BRAND APR 2016 – MAY 2017 REMOTE	GRAPHIC DESIGNER <ul style="list-style-type: none">· Developed illustrations and graphics for seasonal t-shirt collections· Designed graphic elements for social media campaigns Sector: Fashion

COURSES AND CERTIFICATES

DESIGN PRACTICE SEP 2024 – DEC 2024	WEBFLOW DESIGNER Website design and implementation project for Koala Design Studio
DESIGN PRACTICE NOV 2023 – MAR 2024	BRANDING DESIGNER Visual identification design for the aesthetic medicine clinic Armonía
UDEMY FEB 2024	MIDJOURNEY MASTERCLASS Complete Guide For Better AI Arts
REVELARTE JAN 2023 - APR 2023	PHOTOGRAPHY Level II/V
COURSERA SEP 2022 - FEB 2023	GOOGLE UX PROFESSIONAL CERTIFICATE Foundation of User Experience (UX) Design
DESIGN PRACTICE OCT 2022 – JAN 2023	DIGITAL DESIGNER Project Müller&Wanke’s website design
DESARROLLOS SAVILA MAY 2020	INSTAGRAM & FACEBOOK MARKETING Foundation of marketing in social media

VOLUNTEERING

ERASMUS STUDENT NETWORK NOV 2014 – SEP 2015 POZNAN, POLAND	GRAPHIC DESIGN TEAM MEMBER <ul style="list-style-type: none">· Prepared graphic design materials for the organization· Participated in Mentor Programme to support international students
ERASMUS STUDENT NETWORK NOV 2010 – JUN 2012 OLSZTYN, POLAND	GRAPHIC DESIGN TEAM MEMBER <ul style="list-style-type: none">· Prepared graphic design materials for the organization· Collaboration in National Delegates' Meeting organization

EDUCATION

UNIVERSITY OF LIFE SCIENCES MAR 2014 – JUN 2015 POZNAN, POLAND	MASTER’S DEGREE IN LANDSCAPE ARCHITECTURE Faculty of Horticulture and Landscape Architecture
POLYTECHNIC UNIVERSITY OF VALENCIA SEP 2012 – FEB 2013 VALENCIA, SPAIN	ERASMUS EXCHANGE PROGRAMME School of Agricultural Engineering and Environment
UNIVERSITY OF WARMIA AND MAZURY OCT 2009 – JUN 2013 OLSZTYN, POLAND	BACHELOR’S DEGREE IN LANDSCAPE ARCHITECTURE Faculty of Environmental Management and Agriculture

SKILLS

TOOLS	Figma · Illustrator · Photoshop · InDesign · Premiere Pro · Webflow · AI Generators
LANGUAGES	Polish (native) · Spanish (C1) · English (B2)
HARD SKILLS	Graphic Design · Web Design · UI Design · Research · Photography
SOFT SKILLS	Creativity · Attention to detail · Organization · Teamwork · Empathy · Adaptability